

Nordic World Heritage Association.

Conference strategy

“The Nordic World Heritage Association holds an annual conference. The members of the Nordic World Heritage Association alternately host the conference.

The vision of the Nordic World Heritage Association is as follows:

“The Nordic World Heritage Association supports best practise in World Heritage Management across the Nordic Countries – sharing knowledge and implementing the World Heritage Convention”.

The annual conference is a major activity to fulfil the purpose and vision of the Association. The conference is non-profit.

Responsibility

The organizers are responsible for the programme and the actual execution of the conference.

Advisors

The Board of the Nordic World Heritage Association functions as an advisory Board ensuring the long-term development of the conferences. A board member/s from a respective host country is either a part of the organising team or is in very close contact with the organisers.

Rotation of host countries:

The conference rotates from one Nordic country to the other in this order. DENMARK, SWEDEN, NORWAY, ICELAND, FINLAND?

Selection of the host site(s)

Host countries do select sites internally through their respective organisations or by selection. Consideration for multiple host sites should be taken to ease logistics and organisation.

Timing of conference:

The conference is to be held in September each year.

Timing of planning/Important dates

- May: Decision of the host country of a site in the coming year.
- September: Announcement of the next year host for the conference. Brief presentation at the conference on the next years conference.
- September or earlier: Form a working group.
- September-December: Book venues, accommodation, and general outline planning.
- December-May: Keynotes, speakers and details to be planned.
- February: Save the dates sent out at the latest.
- June latest: Registration opens
- August: Registration closes.

- November - Post-evaluation should be presented to the board

September: Conference is executed.

Working group reports to the NW board meetings on progress and status.

Length of the conference

Conference should be at least two full conference days.

Pre or post tours

Can be arranged by the organisers.

Open invitation

It is encouraged but up to the organisers.

Number of the participants

Organisers decide on the number of participants.

Target group

The target group are members of the association, stakeholders, national groups, networks and others who have interest in World Heritage.

Number of venues

Avoid long transportation between main venues.

Presentations

A balance between keynote speakers, site related lectures, workshops and site visit. Social activities and networking are encouraged.

Cost

The organisers are responsible for the cost of the conference.

Conference fee.

Conference fee has to be reasonable. Conference fee should not be an obstacle for participation.

Sponsors

Sponsorships and co-financing are encouraged.

Themes

Organisers

Sustainability

Organisers are encouraged to think about sustainable planning in all aspects of the conference and to minimize the environmental footprint.

Post-Evaluation

Organisers need to conduct an evaluation of the conferences with the participants. Results should be presented to the board and to the next organisers.

